

New Series by WYNNE FERGUSON
Cauthor of Ferguson on Auction Bridge

ARTICLE No. 27

No score, first game. Z dealt and bid one heart, A and Y passed, and B bid one spade. Z bid two hearts, A doubled, and all passed, and B bid two spades. Z bid three hearts, A doubled, and all passed. What is A's poper opening lead? A should lead the deuce of hearts. He and his partner have all three suits, so why not lead trumps and thus prevent a possible trump by dummy? It is also a hand where the trump lead cannot hurt partner, for the bidding and A's trump holding make it certain that. B cannot hold any trump. strength. For those reasons it is a hand in which the trump lead is ideal. With the trump opening the three heart bid would have been defeated by one trick. With any other opening the declarer would have made his contract; quite a difference.

Another hand has just been submitted and the writer's opinion has been asked as to the proper play:

Hearts—10, 8, 3
Clubs—A, 9, 5
Diamonds—A, Q, 10, 4
Spades—Q, 8, 2

Diamonds—K, 3
Spades—A, J, 7, 6, 4
Spades—A, J, 7, 6, 4
swo hearts, Y two spades, and B passed. Z passed, A bid three nearts, Y three spades, and all passed. A opened the deuce of liamonds. How should Z play the hand, provided only the dummy and is exposed? Z should win the first trick with the king-of diamonds and tead the trey of diamonds, tinesing the ten spot. He should now head the eight of spades from dummy and finesse the jack from his own and. The purpose of this finesse is: First, to catch the king if it is only guarded once in B's hand; and second, to establish a re-entry in rumps in Y's hand, if the king of spades is in A's hand. A, of ourse, wins the trick with the king, and no matter what he plays Z nest may be a first of the spades of the spades of the stable play the ace of clubs in dummy, take two rounds of trumps, winning the second round in dummy with the queen. He should then discard either two clubs in two hearts on the ace queen of diamonds. Played in this way, YZ will lose only one spade trick and three heart tricks at most. It is in interesting hand and very instructive because it is a type that comes up so frequently. With this kind of hand, don't lead the queen of spades toward the king. There is nothing to gain, and if he king is on your left in this hand you will lose a trick. Play it uit in this way and see what happens.

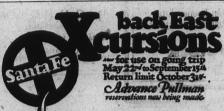
Answer to Problem No. 13

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Hearts—none Clubs—K, J, 9, 7 Diamonds—J, 9, 5 Spades—J, 8

Spades—K, 7

There are no trumps and Z is in the lead. How can YZ win eight of the nine tricks against any defense? Z should lead the king of spades and follow with the seven of spades. Y should win the trick and lead another spade and the jack of hearts. B and Z are forced to make two discards. At trick three B should discard the seven of clubs and Z the eight of clubs. At trick for B can discard either the five of diamonds or the nine of clubs. He cannot discard either the five of diamonds or the nine of clubs. He cannot discard a club, for if he doeq Z should discard the deuce of diamonds, and one lead of clubs through B's hand makes all of Z's clubs good. At trick four, therefore, B must discard the five of diamonds. B should then discard the ten of clubs. Y should now lead the four of clubs and Z should win with queen. Z should now lead the ace of diamonds and follow with the queen, which A is forced to win. YZ must now win the ten of diamonds and the ace of clubs. It is a pretty little problem in forming discards.



#### Round Trip Fares

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# Torrance Boy

Kenneth Roberts, a Totrance boy, has been selected by the Society of Dramatics at the University of California at Los Angreist of pay the lead in a two-act
comedy to be presented on Friday,
April 9.
Ken has reserved pienty of seats
for his Torrance friends and relatives who might like to attend.
The name of the drama is "College Tarnish"; it was written by

teresting and novel experiences.
The plane is college life today.
It exposes the pitfalls which beset
young men who enter the universtring all university of the Ownership, Management,
Congress of August 24,
Act of Congress of August 24,
Letter and typical of college life today.

Mr. and Mrs. W. W. Woodington
and Mr. and Mrs. W. W. Woodington
and Mr. and Mrs. George McKenzie
visited Mrs. A. B. Solomon recently at the Rest Home at Azusa.

Before me, a notary public in

Using less rubber

means getting back to pre-war mileage By W. O'Nell, President of the General Tire and Rubber Company, Akron, Ohio

Much has been printed recently about the high price of rubber and the necessity for rubber conservation. This news has not only given the public an exaggerated idea of tire prices, but has supported the claim that rubber can be saved by using less of it in a tire.

When rubber is cheap, tire manufacturers generally use more of it. The necessity for using the same quantity of good rubber for the sake of long-wearing quality does not change regardless of fluctuations in rubber prices.

The growing practice of re-placing a considerable part of the good rubber in tires with reclaimed rubber means getting back to pre-war mile-age with greater cost to the consumer in money and an-novance.

You can't save rubber by using less of it. The substitution of cheaper compounds for one-third of the pure rubber reduces the cost several dollars, but, by weaken-

ing the entire structure, takes out two-thirds of the wear.

Everyone knows what happens when cement is saved by the use of more sand in the batch. The principle is the same whether it is tires or towers that totter. The way to save rubber is to make tires wear longer by using enough of it.

With plenty of good rubber it is unsound manufactur-ing and poor service to the public to use less of it in tires.

Harold Wright, a junior at the Takes Lead In College Play

Kenneth Roberts Chosen for Hero Role at Southern Branch

Kenneth Roberts, a Torrance boy, has been selected by the Society of Dramatics at the University of California at Los Angeles to play the fead in a two-act comedy to be presented on Friday, April 9.

Ken has reserved plenty of seats for his Torrance friends and relatives who might like in the seat of the commendative of the commendative who might like in the seats of the commendative in the seats of the commendative in the commendative in the seats of the commendative in the c

Mr. and Mrs. Edward J. Mc-Carthy of Gramercy avenue had as

Tire Values beyond Compare

# SPECIAL TRADE-IN SALE

Never has there been such keen

interest in tire value as demonstrated by the crowds attending this sale. The only sale of its

kind ever but on by any tire store.

DURING our Trade-in Sale they have come in dozens and by the score—the total will reach into the hundreds—and they are driving away on Generals to begin the longest, most enjoyable and economical mileage ever known in tires.

In all our experience as tire dealers, never have car owners shown so clearly their belief in the upholding of quality and readiness to take advantage of a great selling event that combines at the same time the absolute assurance of longest possible wear in a tire.

There has never been a time when quality in a tire meant more, when it would so greatly pay the consumer to investigate and make sure of the dependability of his tire purchases.

Read the comment of W. O'Neil, President of the General Tire and Rubber Company. General is making a fight for the continuance of quality, unadulterated, in tires—for, in view of the spreading use of reclaimed rubber in tires, it would be easy for the industry to go back to pre-war mileage.

We, as the exclusive distributors of General in this city, are celebrating our company's remarkable stand in the interest of topmost quality.

Knowing that no other tire on the market can compare with the service General delivers, we are featuring this Trade-in Sale in order that every car owner in the city will find it easy to get started on Generals and learn about them from personal experience. It is worth while to us because every new customer now will mean a permanent customer for us in the years to come.

It is worth while to you because you can get Generals on your car without sacrificing a penny of the value of your old tires—and right now that value is at its peak.

#### We are making it worth while to every car owner

Now is the time to buy your General tires for the year.

Our Trade-in Sale gives you an advantage over today's tire prices.

In this sale we offset the cost by making special allowances on your-old tires. We are going to take into consideration the fact that when the high cost of rubber caused tire prices to rise, it also increased the value of the tires already on your car.

You can cash in that increased value by trading in those old tires now.

And plus that, they have a special trade-in value with us if they are tires you put into use before last September. No matter how much or how little your present tires have been used, it will pay you to attend our Trade-in Sale.

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Because of General's low-pres-sure leadership in all sizes, both regulars and balloons, you really know the meaning of low-pres-sure comfort after you have taken your first ride on Gen-

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The saving to the life of the motor and the car itself is due not only to General's low-pressure protection of body and mechanical parts, but also the minimum rolling-resistance in the tires, which makes every ounce of the motor's power count for the most and gets it over the hills with the least effort. It adds months and even years to the life of the motor itself.

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